

Birthright Israel Recruitment Internship

Fall 2022



MARYLAND
— HILLEL —



תגליט • TAGLIT
BIRTHRIGHT ISRAEL

The Maryland Hillel Birthright Israel Recruitment Internship will utilize incoming and alumni Birthright Israel participants to share their passion for Israel, engage their networks, and recruit participants for our Summer 2022 trips. The internship will take place from September through December. This is a **paid** opportunity.

What can you expect from this internship?

- Gain experience building relationships with peers through a collective interest of Israel
- Improve organizational and time-management skills by planning events, tracking recruitment efforts, and following up with applicants
- Be creative and develop marketing and recruitment skills
- Engage in conversations and expand perspectives on Jewish identity and Israel
- Bond as a team with other Birthright Israel Recruitment Interns

What's the expected commitment and general overview of the internship?

- Attend and participate in biweekly meetings
- Organize and staff tabling efforts throughout the semester
- Represent Maryland Hillel and the Birthright Israel program on social media (e.g. posting on personal accounts, contributing content for Maryland Hillel profiles) and at events (e.g. attendance at Birthright events, some shabbats, Opening BBQ, etc)
- Partner with fraternities, sororities, and student organizations to recruit friends to sign up for Birthright Israel
- Connect with new students through coffee dates and student outreach - reach out via email and calls/texts to students who have expressed interest and/or need help on their application
- Reply to emails/messages in a timely and professional manner and give weekly reports on events, applicants, and interactions
- Work collaboratively to recruit over 100 Terps for Birthright Israel this Winter.
- Plan and execute recruitment events for a wide range of students (freshmen, Greeks, etc.)